

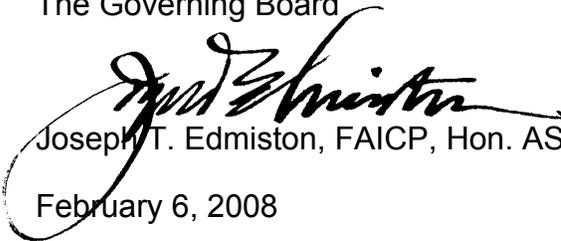


MOUNTAINS RECREATION & CONSERVATION AUTHORITY

Los Angeles River Center & Gardens
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MEMORANDUM

TO: The Governing Board

FROM: 
Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: February 6, 2008

SUBJECT: **Agenda Item XII: Consideration of resolution authorizing application to the Santa Monica Mountains Conservancy for a grant of Proposition 84 funds to update, design, and print a new Parklands Map.**

Staff Recommendation: That the Governing Board adopt the attached resolution authorizing application to the Santa Monica Mountains Conservancy for a grant of Proposition 84 funds to update, design, and print a new Parklands Map.

Background: In 2002, the Mountains Recreation and Conservation Authority (MRCA) and the Santa Monica Mountains Conservancy produced a glossy map called "Outdoors in Los Angeles" that showed all the open space parkland in and around the Santa Monica Mountains Conservancy Zone including the Los Angeles River and its tributaries. The back side of the map included information about the Agencies, the plants and animals of the region, key parks and trails, and other information.

The map was very popular with the public and the 200,000 maps that were printed at the time were almost all given away by 2006. Since 2002, the MRCA and the Santa Monica Mountains Conservancy have completed thousands of acres of acquisitions and improvement projects that were not shown on this map. These include Upper Las Virgenes Open Space, King Gillette Ranch, Verdugo Hills Open Space, Michael D. Antonovich Park at Joughin Ranch, Tujunga Wash Stream Restoration Project, and Vista Hermosa Park to name a few. For this reason, staff would like to not only update the actual map, but also redesign the flip side of the map to reflect more recent achievements and goals of both agencies. The projected cost to produce and print the maps would be \$150,000.