



**MOUNTAINS RECREATION & CONSERVATION AUTHORITY**  
Los Angeles River Center and Gardens  
570 West Avenue Twenty-six, Suite 100  
Los Angeles, California 90065  
Phone (323) 221-9944 Fax (323) 221-9934

July 23, 2008

Toby Keeler  
Fine Cut Presentations  
23333 Valdez Road  
Topanga, California 90290

**Letter of Support for Trailmasters Project**

Dear Mr. Keeler:

The Mountains Recreation and Conservation Authority (MRCA), a local government public entity, is pleased to provide grantee support for grant-funding efforts towards additional half-hour episodes of the *Trailmasters* television series.

The MRCA is dedicated to the preservation and management of local open space and parkland, watershed lands trails and wildlife habitat. The urban environment is, by its very existence, out of balance with nature. The Santa Monica Mountains National Recreation Area offers the means to re-connect with our environment, and bring greater health and balance to our lives, all at little or no cost to anyone who discovers this special regional resource.

The *Trailmasters* project can aid in attracting more visitors to experience and appreciate the beauty of our mountain resource, as well as provide inspiration and health benefits through outdoor recreation and opportunities to become involved in efforts to preserve the environment.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Edelman".

Paul Edelman  
Chief of Natural Resources and Planning



## United States Department of the Interior

NATIONAL PARK SERVICE  
Santa Monica Mountains National Recreation Area  
401 West Hillcrest Drive  
Thousand Oaks, California 91360-4207

July 12, 2008

Dear Friends and Neighbors:

The Santa Monica Mountains National Recreation Area is the nation's largest urban national park and provides recreational attractions for over 35 million annual visitors. Located along the scenic Malibu Coastline, the national recreation area features 26 miles of white sand beaches, pristine coastal streams and waterfalls, and dramatic peaks and canyons offering spectacular views of Los Angeles and the Pacific Ocean. While visitors come from many places around the world, we are pleased that so many come from the Greater Los Angeles Area to recreate on the trails, camp under the stars, or surf the world-famous beaches.

In an effort to increase awareness about the national recreation area and its many recreational opportunities, we are working with partners on a multi-media promotion campaign to highlight special offerings. Among the first of our efforts is to create short television segments and public service announcements. To this end, we have established a relationship with *Trailsmasters* to assist us in telling the stories. The goal of this project is to feature the park's unparalleled beauty in an audio-visual format that also provides a practical guide and logistics for visiting. *Trailsmasters, the Series*, will take local historians and enthusiasts of the Santa Monica Mountains and highlight their favorite recreation destinations and experiences. The product will be viewable at national recreation area visitor centers, local cable channels, and as public service announcements.

I hope you share my enthusiasm for the *Trailsmasters* project and its ability to attract first-time and repeat visitors to experience and enjoy the beauty of the Santa Monica Mountains National Recreation Area. The area serves as a major tourism attraction within Southern California, and the support of partners and friends will ensure these benefits are available for generations to come.

Thank you for supporting the *Trailsmasters* project.

Sincerely,

Woody Smeck  
Superintendent



DEPARTMENT OF PARKS AND RECREATION  
Angeles District  
1925 Las Virgenes Road  
Calabasas, California, 91302

Ruth Coleman, Director

MRCA  
ATTACHMENT  
4/1/09  
ITEM V(d)

December 7, 2007

Mr. Steve Harris  
Mountains Restoration Trust  
3815 Old Topanga Canyon Road  
Calabasas, California, 91302

Dear Mr. Harris:

The California Department of Parks and Recreation, Angeles District, fully supports the continued production of the Trailmasters video series. These beautiful productions help to acquaint the public with the many ways the Santa Monica Mountains can provide inspiration, health benefits through outdoor recreation and opportunities to become involved in efforts to preserve the environment.

Each episode showcases a different area of the mountains and the many things that can be learned by observing nature or by studying how Native Americans lived. Local experts are shown leading hikes and sharing their love and knowledge of the mountains. Participants include people of all ages hiking, riding horses or bicycles or enjoying the tide pools at the beach. Information is given for the video viewers to find the various locations so they may enjoy the same experiences for themselves.

Trailmasters videos are enjoyable and educational to watch, but are especially valuable for encouraging viewers to engage in healthy recreation and discover the many opportunities to learn about the natural world.

Sincerely,

Suzanne Goode  
Senior Environmental Scientist