



## MOUNTAINS RECREATION & CONSERVATION AUTHORITY

Los Angeles River Center and Gardens  
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### MEMORANDUM

TO: The Governing Board

FROM:  Joseph T. Edmiston, FAICP, Hon ASLA, Executive Officer

DATE: April 1, 2009

SUBJECT: **Agenda Item V(d): Consideration of resolution authorizing entering into agreement with County of Los Angeles and receipt of funds for support of Trailmasters TV Series Production.**

Staff Recommendation: That the Governing Board adopt the attached resolution authorizing entering into an agreement with the County of Los Angeles and receipt of funds for support of Trailmasters TV Series Production.

Background: To date, Trailmasters productions focusing on outdoor recreation in the Los Angeles region have been of the highest quality. Promoting use of trails in the Santa Monica Mountains is a core mission element of the Mountains Recreation and Conservation Authority (MRCA). Attached are support letters from the MRCA, State Parks, and the National Park Service that aided Trailmasters in securing the subject grant from Los Angeles County. The Los Angeles County Third Supervisorial District has secured \$20,000 to produce a new video focused on a few favored trails in the range. There is currently a link on the Santa Monica Mountain National Recreation Area website for Trailmasters videos. A copy of the proposed contract between the County and the MRCA is attached.