



MOUNTAINS RECREATION & CONSERVATION AUTHORITY

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MEMORANDUM

TO: The Governing Board

FROM: 
Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: August 5, 2009

SUBJECT: **Agenda Item V(b): Consideration of resolution authorizing a sole source contract with Jenny Price for interpretive writing.**

Staff Recommendation: That the Governing Board adopt the attached resolution authorizing a sole source contract to Jenny Price for interpretive writing. Ms. Price will be under contract to write interpretive articles for the Symbiosis Newsletter and other interpretive materials. This contract will be funded using Proposition 84 funds.

Background: A revamped "Symbiosis," which is the MRCA's quarterly education and interpretive newsletter, will be unveiled this fiscal year. One of the changes will be the addition of more in-depth articles related to the natural and cultural resources of both the Los Angeles and Santa Monica Bay Watersheds, with a local, regional and global perspective. Ms. Price may contribute writing to other interpretive publications as well.

Jenny Price is a freelance writer in Los Angeles, and author of *Flight Maps: Adventures with Nature in Modern America*. She has published in the Los Angeles Times, New York Times, Washington Post, Believer, and GOOD. She contributes to the "Native Intelligence" column on LA Observed, and happily leads tours of the L.A. River. A 2005-6 Guggenheim Fellow, she is working on a new book, *Thirteen Ways of Seeing Nature in L.A.* As such she is uniquely qualified to work with the MRCA staff to develop anchor pieces for each issue of the Symbiosis.