



MOUNTAINS RECREATION & CONSERVATION AUTHORITY

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MEMORANDUM

TO: The Governing Board

FROM: 
Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: November 6, 2013

SUBJECT: **Agenda Item VI(d): Consideration of resolution authorizing a grant application to the California Coastal Commission Whale Tail grant program for MRCA Interpretive Programs.**

Staff Recommendation: That the Governing Board adopt the attached resolution authorizing a grant application to the California Coastal Commission Whale Tail grant program for MRCA Interpretive Programs.

Background: The MRCA Junior Ranger Programs are found to be well received in under served communities. This grant will allow the MRCA to extend the in-depth multi-week form of programming for a wide range of youth age groups under the program title "MRCA Youth Leadership Series". Comprising of Future Urban Naturalist for early elementary ages, Junior Naturalist for middle school age, and Naturalist Explorer for high school age, the MRCA Youth Leadership Series will focus on the goals of both the Coastal Commission and the MRCA in regard to promoting the health of the state's marine coastal eco-systems. These interpretive programs will focus on reaching communities that are currently poorly served in terms of marine and coastal education.

The WHALE TAIL[®] Grants Program distributes funds from sales of the WHALE TAIL[®] License Plate. The grants support programs that teach California's children and the general public to value and take action to improve the health of the state's marine and coastal resources.

The grant request will not exceed \$50,000.